

## Heffel Partners with Xerox Canada to Present Important Art Collection at Auction

- Works of art from the important collection of Xerox Canada will be offered in a new installment of HO2 (Heffel Online 2) online auctions
- More than 200 works of art in various media, including prints, drawings, paintings and photography, will be divided into two separate one-week sales
- Artists of note include Takao Tanabe, Toni Onley, Harold Feist and Rita Letendre, among many others

TORONTO, August 4, 2016 – [Heffel Fine Art Auction House](#) has recently partnered with Xerox Canada, a leading provider of document technology services, software and supplies for graphic communications and office printing environments of any size, for a new installment of online auctions on its popular Heffel Online 2 (HO2) platform. More than 200 works of art from the important collection of Xerox Canada will be presented in two separate online auctions throughout the month of August.

The first of the two Xerox Canada sales has been split into five sessions of artwork, including highlights from the collection as well as a session dedicated to Fine Photography. Featuring Takao Tanabe, Harold Feist, Rita Letendre and other important artists, the first sale is sure to attract collectors from near and far. This sale opened for bidding on Wednesday, August 3 and will begin to close on Wednesday, August 10 at 2:00 pm ET (11:00 pm PT).

The second session of works will open for bidding on August 11, and will run until August 18. Enthusiasts will be pleased with the diverse offering, including noteworthy works by Toni Onley, John Meredith and Pierre Gauvreau. The sale will also be divided into multiple sessions, including a specialty session of Inuit works from the collection.

As Xerox Canada prepares for the exciting relocation of its Toronto office, the company is streamlining its art collection in order to adapt to its open-concept design with fewer walls.

Heffel launched the HO2 (Heffel Online 2) platform in the fall of 2014 as an innovative auction venue designed to work with corporations as they restructure their art collections. Since the launch of this new auction venue, Heffel has worked with numerous Canadian corporations on the sale of their important collections and has seen keen interest from clients, as well as impressive auction success rates.

### **Preview and Auction Schedule**

To give interested buyers and enthusiasts an opportunity to view these works, the collection is being previewed at Xerox Canada Inc. (5650 Yonge St, 9th Floor, North York, ON) and is open to the general public by private appointment only. Those interested in viewing the collection must contact Melina Rymberg at [previewrequest@heffel.com](mailto:previewrequest@heffel.com) or 416-961-6505 to schedule an appointment.

### **Preview Dates and Location**

- **Part 1:** Friday, August 5<sup>th</sup>, 1:00 pm - 4:00 pm ET
- **Part 2:** Tuesday, August 16<sup>th</sup>, 1:00 pm - 4:00 pm ET

**Auction Dates**

- **Part 1:** Wednesday, August 3 - Wednesday, August 10
- **Part 2:** Thursday, August 11 - Thursday, August 18

For additional details on the previews and online auctions, and to access the online catalogues, please visit [www.heffel.com](http://www.heffel.com).

**About Heffel Fine Art Auction House**

Heffel has sold more Canadian art than any other auctioneer worldwide, approaching half a billion dollars in art sales since 1978. With offices in Toronto, Vancouver, Montreal, Ottawa and Calgary, Heffel has the most experienced team of fine art specialists in Canada and provides superior client service to both sellers and buyers internationally.

**For additional information, to schedule an interview or media viewing, or for high-resolution images, please contact:**

Rebecca Rykiss  
Director of Public Relations, Heffel Fine Art Auction House  
416-961-6505 / 647-338-6707  
[rebecca@heffel.com](mailto:rebecca@heffel.com)