

Art market leaders host charity auction in support of Canadian food banks

- Heffel Fine Art Auction House has partnered with Nicholas Metivier Gallery to host an online charity art auction to benefit Canadians impacted by the spread of COVID-19
- 100% of sale proceeds from the auction will be donated to food centres providing emergency relief, with additional generous support provided by the RBC Foundation
- 28 donated artworks by renowned Canadian and international artists will be offered, including works by Edward Burtynsky, Bobbie Burgers and others

TORONTO, June 3, 2020 — As the spread of COVID-19 continues to profoundly impact cities and communities across the world, the words “we’re all in this together” ring true; the importance of joining forces with our community is more apparent than ever before. To benefit Canadians that have been left vulnerable due to this national crisis, [Heffel Fine Art Auction House](#) has partnered with Toronto’s [Nicholas Metivier Gallery](#) to host an online charity auction of donated artworks by prominent Canadian and international artists. 100% of the sale proceeds from the auction, including the Buyer’s Premium, will be donated to Canadian food centres who are providing emergency relief to those impacted by the COVID-19 crisis, including [Community Food Centres Canada](#), [Greater Vancouver Food Bank](#), [Moisson Montréal](#), [Calgary Food Bank](#) and [Ottawa Food Bank](#). [The RBC Foundation](#) will be generously supporting this important cause with an additional donation of \$25,000, which will be provided directly to the food centres.

The charity auction will take place on Heffel’s Online Auction Partnerships (HO2) platform from June 9 - 23, 2020, and will include 28 works donated by Nicholas Metivier Gallery and a group of well-known artists including Edward Burtynsky, Bobbie Burgers, John Hartman and others. According to presale estimates for the works, the auction is expected to raise between \$170,000 and \$230,000 to benefit the charities.

“Like many Canadians, we are proud to step up to help those in need during this critical time,” said David Heffel, President of Heffel Fine Art Auction House. “We’re so thankful for the generosity of the Nicholas Metivier Gallery, the RBC Foundation and the artists who have donated their energy and creativity for this important cause, and are eager to get these much-needed funds to food banks in our communities.”

“Canadian food banks are in desperate need of assistance to help those most vulnerable as a result of COVID-19, and demand has grown exponentially in recent months,” said Nicholas Metivier, Founder and Owner of Nicholas Metivier Gallery. “When we suggested the idea of an auction to support food banks, our artists responded with tremendous generosity and enthusiasm. We are also pleased to partner with Heffel and utilize their online auction platform to execute this important initiative.”

To give interested buyers an opportunity to view the available works, the auction catalogue and virtual auction previews will be available on Heffel’s website. Works will also be available for preview by appointment at Nicholas Metivier Gallery (190 Richmond St E, Toronto, ON).

For additional auction details, and to access the online catalogue, please visit www.heffel.com. The catalogue will be available on June 9, 2020.

About Heffel Fine Art Auction House

Heffel has sold more Canadian art than any other auctioneer worldwide, with sales totaling more than half a billion dollars since 1978. With offices in Toronto, Vancouver, Montreal, Ottawa and Calgary, Heffel has the most experienced team of fine art specialists in Canada and provides superior client service to both sellers and buyers internationally.

About Nicholas Metivier Gallery

The Nicholas Metivier Gallery, founded in 2004, is one of the largest contemporary galleries in Canada. The gallery represents and promotes Canadian and international artists that demonstrate exceptional quality and originality in all media, with a focus on contemporary painting and photography.

For additional information, to schedule an interview or media viewing, or for high-resolution images, please contact:

Rebecca Rykiss
Heffel Fine Art Auction House
rebecca@heffel.com
416-961-6505 ext. 323